



CHRISTMAS WISHES ULSTER COUNTY

# 5<sup>th</sup> ANNIVERSARY GALA

## **SPONSORSHIP OPPORTUNITIES:**

### **NORTH POLE PRESENTING SPONSOR - \$1,000**

- 2 Tickets to event
- Back cover/ full page\* ad in program books (provided to all guests)
- Recognition in sponsor listing at event and on other promotional materials
- Logo signage at event

### **SANTA SPONSOR - \$550**

- Full page ad in program books\*\* (provided to all guests)
- Recognition in sponsor listing at event and on other promotional materials
- Logo signage at event

### **ELF SPONSOR - \$250**

- Half page ad in program books (provided to all guests)
- Recognition in sponsor listing at event
- Logo signage at event

### **REINDEER SPONSOR - \$150**

- Quarter page ad in program books (provided to all guests)
- Recognition in sponsor listing at event
- Logo signage at event

### **CANDY CANE SPONSOR - \$50-\$150**

- Recognition in sponsor listing at event

## **ADVERTISING OPPORTUNITIES:**

**Full Page Ad (5" x 8") - \$200**

**Half Page Ad (5" x 3.75") - \$100**

**Quarter Page Ad (2.25" x 3.75") - \$75**



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## ARTWORK

Digital art work is preferred in .jpg format with a minimum of 300 DPI  
(High Resolution PDF, EPS also accepted)

*All art must be received by April 1, 2019 to be included in program and at event.*

Email files to [christmaswishesuc@gmail.com](mailto:christmaswishesuc@gmail.com)

### Cover Ads - 5.5" Wide x 8.5" Height

Live area 5.25"x8.25" please include .25" bleed

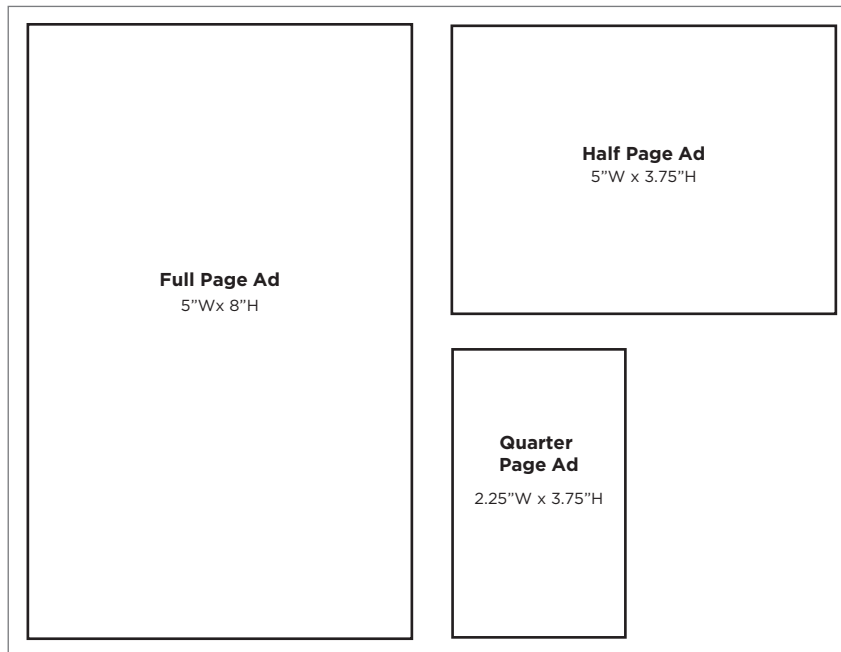
\* Back Cover available to NORTH POLE PRESENTING SPONSOR only

\*\* Inside Front Cover and Inside Back Cover available to first 2 SANTA Sponsors

### Full Page Ad - 5" Wide x 8" Height

### Half Page Ad - 5" Wide x 3.75" Height

### Quarter Page Ad - 2.25" Wide x 3.75" Height





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## CONTACT INFORMATION

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BUSINESS/INDIVIDUAL NAME

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CONTACT NAME if Business

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ADDRESS

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CITY, STATE, ZIP CODE

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PHONE NUMBER

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EMAIL

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### SPONSORSHIP LEVEL

(check selection)

- NORTH POLE SPONSOR - \$1,000
- SANTA SPONSOR - \$550
- ELF SPONSOR - \$250
- REINDEER SPONSOR - \$150
- CANDY CANE SPONSOR - \$50-\$150

### ADVERTISING SPACE

(check selection)

- FULL PAGE - \$200
- HALF PAGE - \$100
- QUARTER PAGE - \$75

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## PAYMENT

Please make checks payable to **Christmas Wishes Ulster County**  
enclose completed form and mail to **Christmas Wishes Ulster County**  
**Gala**  
**P.O. Box 4152**  
**Kingston NY 12402**

Or make your payment via **PAYPAL - ChristmaswishesUC@gmail.com**

*\* Please be sure to return completed form and note payment via PayPal*